

IMMEDIATE

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110 001.

No.491/SVEEP-III/2014 Vol. III

Dated : 08.04.2015

To

The Chief Electoral Officers of
all States / UTs.

Subject :- Selection of winners for 1st Online Competition – reg.

Sir/Madam,

I am directed to say that the winners of the first Online Voters' Competition is to be selected by ECI from among the entries shortlisted by the CEOs.

Accordingly the States/UTs are requested to send in their shortlisted entries in accordance with the Commission's letters dated 17.01.2015 and 04.02.2015 and the **guidelines** uploaded on the ECI website (copy enclosed).

- i. CEOs may chalk out their Award Scheme and select winners of the 1st Voters Online Competition at State Level to encourage applicants, in accordance with the aforesaid circulars.
- ii. Of the winning entries, each State/UT may forward **upto a maximum of 2 best entries** in each category to the Commission through the portal following the aforesaid guidelines. In case no deserving entries are found, the CEOs may inform ECI accordingly.
- iii. The last date for forwarding the entries of the 1st online competition by CEOs for the consideration of winners at national level is **14th April, 2015 by 5 PM.**
- iv. As per the records with ECI, some States/UTs have not got any entries for the 1st online competition. It is requested that the CEOs may therefore widely publicise the 2nd online competition so as to attract maximum participation from within the State/UT.

For any query / technical assistance with regard to the procedure for selection of entries, Shri Rohit Chhabra, Computer Programmer, ECI may be contacted at 011-23052043 and ecitechsupport@gmail.com.

Yours faithfully,



(NARESH KUMAR)
SECTION OFFICER



Guidelines for CEO's

USER MANUAL

Version 1.0

IT Cell

Election Commission of India
Nirvachan Sadan, New Delhi

Ph. 011-23052043

Email: ecitechsupport@gmail.com

Guidelines for CEO's for Online Competition for Voters'

STEPS:

Step-1: **Login** CEO's can Login with the credentials provided to them.

Step-2: **Chose Theme of the Competition**: After Login, CEO's can monitor the entries coming for their states in the "Online Competition for Voters" under different competition themes.

Step-3: **Dashboard**: Then on the dashboard CEO's can monitor the entries for their state in different categories of completions.

Step-5 **Select Entries**: Select the entries (just to filter the appropriate content)

Step-6 **Finalize Entries**: finalise the entries (that will be considered as the final entries from CEO office

Step-7 Change Password facility is also provided.

Step-8 If the user forgets his/her password then it can be obtained by clicking on **Forgot Password** while logging in.

1. Login Screen

CEOs can login with the credentials provided to them.



Online Competition for Voters *on the occasion of*
National Voters' Day, 2015



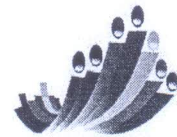
Participate and win attractive prizes for your Creativity



How to Participate?

Entries will be accepted from 26th
February 2015 till 31st March 2015

Theme for Competition :
Role of Women in Election



EASY REGISTRATION, EASY CORRECTION
सहज पंजीकरण, सहज संशोधन
NATIONAL VOTERS' DAY 2015

Visitor no. 00122655

Login

User Name

(Registered Mobile number)

Password

Remember me next time.

REGISTER

LOGIN

[Forgot Password?](#)


| | | | | | | |
|---|---|---|--|--|---|-------------|
| SPEAK YOUR MIND Essay Writing Competition | WORD IT! Slogan Writing Competition | OUT-OF-THE-BOX Best Suggestions Contest | IN TUNE Song Composing Competition | PICTURE IT Poster Making Competition | THROUGH THE LENS Short Film Competition | Quiz |
|---|---|---|--|--|---|-------------|

Prizes for winners

Winner will get Appreciation Certificates and Attractive Prizes

2. Forgot Password

If the user forgets his/her password then it can be obtained by clicking on Forgot Password while logging in. In the screen displayed below, the registered mobile number is to be given to obtain password.



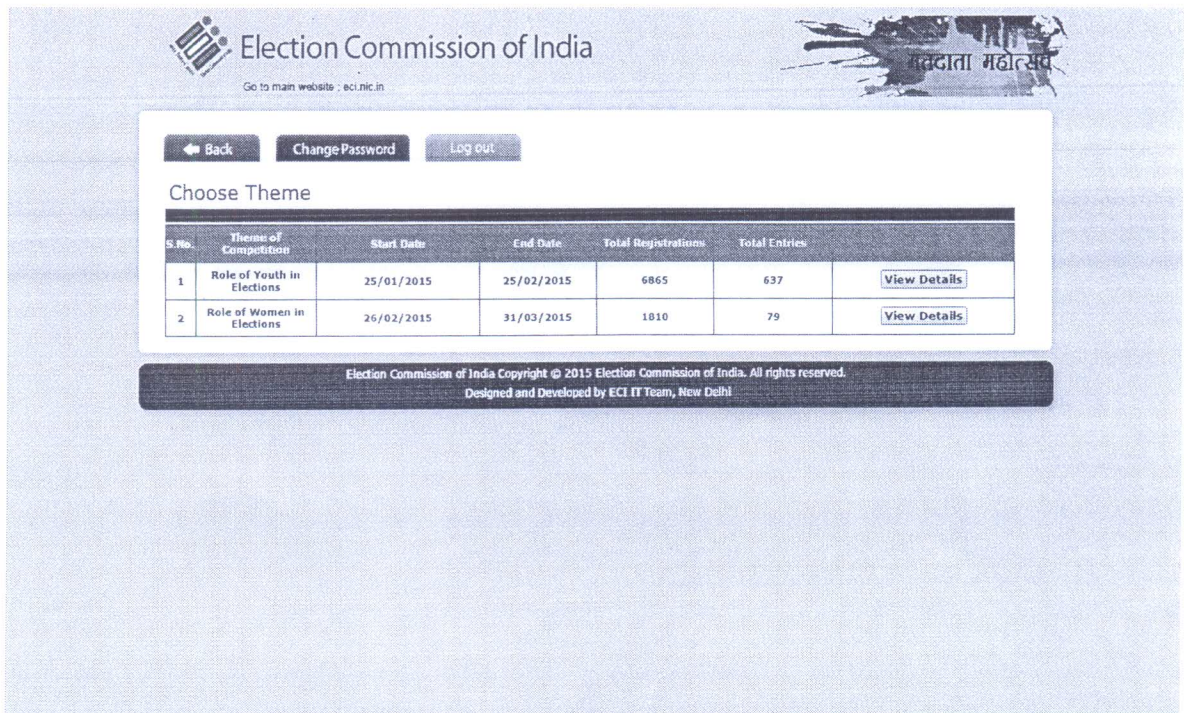
Forgot Your Password?

Enter your mobile number:

[Send my password](#) [Go to Login Page](#)

3. Theme Selection

After Login, CEO's can monitor the entries coming for their states in the "Online Competition for Voters" under different competition themes.



Election Commission of India
Go to main website : eci.nic.in

सर्वदाता महोत्सव

[Back](#) [Change Password](#) [Log out](#)

Choose Theme

| S.No. | Themes of Competition | Start Date | End Date | Total Registrations | Total Entries | |
|-------|----------------------------|------------|------------|---------------------|---------------|------------------------------|
| 1 | Role of Youth in Elections | 25/01/2015 | 25/02/2015 | 6865 | 637 | View Details |
| 2 | Role of Women in Elections | 26/02/2015 | 31/03/2015 | 1810 | 79 | View Details |

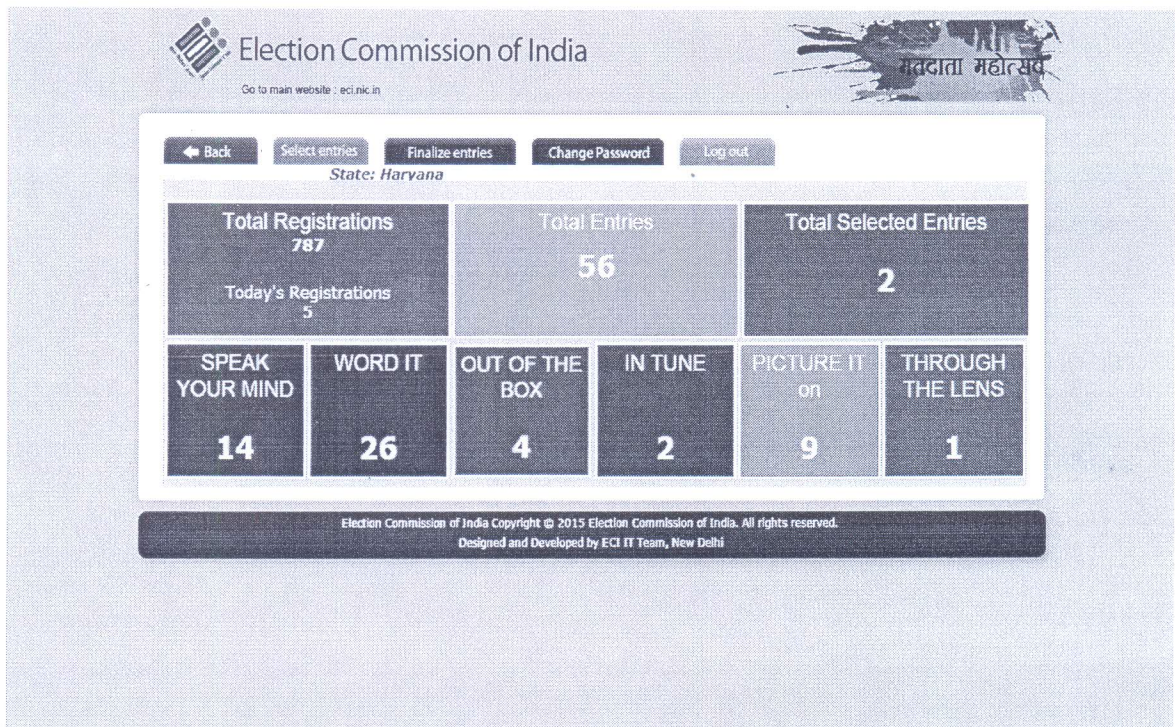
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Designed and Developed by ECI IT Team, New Delhi

On the above screen following information is shown:

- **Theme of Competition:** Name of the theme of competition.
- **Start Date:** Starting Date of the Competition.
- **End Date:** Ending Date of Competition till that entries will be accepted.
- **Total Registrations:** This count shows the total number of candidates in the state who registered during the competition.
- **Total Entries:** This is the total number of file uploads under various categories.

4. CEO Dashboard

On the dashboard CEOs can monitor the entries for their state in different categories of completion chosen.



The tiles give the following information:

- **Total Registrations:** Total number of registrations in the selected category theme.
- **Today's Registration:** Total count of registrations done on the current date of login.
- **Total Entries:** Total number of file uploads under the competition.
- **Total Selected Entries:** Total number of entries selected by the CEO for filtering the appropriate content.
- **Category Tiles:** The tiles contain the name of the Competition category along with the count of the entries done by participants. Category Names are:
 1. Speak Your Mind
 2. Word It

3. Out of the box
4. In Tune
5. Picture it On
6. Through The Lens

5. View Entries

By clicking on select entries, CEO can view all the items entered by the participants. The links given on screen on the left can be used to View all Items or View Selected Items. The Category tiles are showing the name and count of entries as per the category. CEO can click on the Tile and view the entries category wise.

The screenshot shows the Election Commission of India (ECI) Voter's Fest interface. At the top, there is a navigation bar with buttons: Back, Select entries, Finalize entries, Change Password, Log out, and Choose Theme. Below this, the state is set to Haryana. A summary row shows category counts: SPEAK YOUR MIND (14), WORD IT (26), OUT OF THE BOX (4), IN TUNE (2), PICTURE IT ON (8), and THROUGH THE LENS (1). The main section is titled 'All Items' and contains a table with the following data:

| S.No. | State & District | Entry Category | Applicant's Details | Entry Title & Description | File Type | Preview Image | Image/Video/Audio | Select/De-select |
|-------|-------------------|---|--|----------------------------|-----------|---------------|------------------------------|---|
| 1 | Haryana Sonapat | Picture It- Poster Making Competition | Monika Vats yrs 9910012052 monica20mudgil@gmail.com | Test 1 jskhdjskjdf | Image | | Show Image | Select |
| 2 | Haryana Faridabad | Speak Your Mind - Essay Writing Competition | Rohit Chhabra yrs 9873339975 rohit.message@gmail.com | Slogan asdf | Image | | Show Image | <input checked="" type="checkbox"/> De-Select |
| 3 | Haryana Sonapat | In Tune - Song Composing Competition | Monika Vats yrs 9910012052 monica20mudgil@gmail.com | Haryana 2 ghfghghfghfgh | Image | | Show Image | Select |
| 4 | Haryana Sonapat | In Tune - Song Composing Competition | Monika Vats yrs 9910012052 20mudgil@gmail.com | Haryana 2 dasdasdas | Video | | Show Video Download Video | Select |

To select the entry, CEO needs to click on select button given in the row of the entry. In order to deselect, the De-Select button is to be clicked.

6. Selected Entries

Selected entries are those entries which are selected by CEO as per their relevance for the competition.



Navigation: Back | Select entries | Finalize entries | Change Password | Log out | Choose Theme

State: Haryana

View All Items | View Selected Items

| | | | | | |
|-----------------------|---------------|---------------------|--------------|--------------------|-----------------------|
| SPEAK YOUR MIND 14 | WORD IT 26 | OUT OF THE BOX 5 | IN TUNE 2 | PICTURE IT ON 8 | THROUGH THE LENS 1 |
|-----------------------|---------------|---------------------|--------------|--------------------|-----------------------|

Selected Items

| S.No. | State & District | Entry Category | Applicant's Details | Entry Title & Description | File Type | Preview Image | Image/Video/Audio Select/De-select |
|-------|----------------------|---|---|---------------------------|-----------|---------------|------------------------------------|
| 1 | Haryana Faridabad | Speak Your Mind - Essay Writing Competition | Rohit Chhabra yrs 9873339975 rohit.message@gmail.com | Slogan asdf | Image | | Show Image De-Select |
| 2 | Haryana Faridabad | Speak Your Mind - Essay Writing Competition | Rohit Chhabra yrs 9873339975 rohit.message@gmail.com | sfg agf | Image | | Show Image De-Select |

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Connecting...


The Table displays the following information:


- **S.No:** Displays the entries in serial.
- **State & District:** Displays the name of the State and the District to which participants belongs.
- **Entry Category:** Name of the Category for which the entry has been made.
- **Applicant's Details:** This include the name, age, mobile no. and email Id of the Applicant.
- **Entry Title & Description:** It shows the Title and brief Description of the entry.
- **File Type:** This show the type of file entered.
- **Image/Video/Audio:** This column contains a button to Show and download the respective file uploaded by the participant.
- **Select/Deselect:** This button helps in selecting/ deselecting the entry by the CEO.

7. Finalize Entries

Finalise the entries (that will be considered as the final entries from CEO office). This can be done by clicking on the button Finalise.



For each category titles the final entry would be between 0 to 2


Election Commission of India
Go to main website : eci.nic.in



← Back Select entries Finalize entries Change Password Log out Choose Theme

State: Haryana

| S.No. | State & District | Entry Category | Applicant's Details | Entry Title & Description | File Type | Preview Image | Image/Video/Audio | Finalize |
|-------|----------------------|---|---|---------------------------|-----------|---|---|---|
| 1 | Haryana Faridabad | Speak Your Mind - Essay Writing Competition | Rohit Chhabra yrs 9873339975 rohit.message@gmail.com | Slogan asdf | Image |  | <input type="button" value="Show Image"/> | <input type="button" value="Finalize"/> |
| 2 | Haryana Faridabad | Speak Your Mind - Essay Writing Competition | Rohit Chhabra yrs 9873339975 rohit.message@gmail.com | sfg agf | Image |  | <input type="button" value="Show Image"/> | <input type="button" value="Finalize"/> |

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Connecting...

8. Change Password

If the user wants to change his/her password, it can be done by going to the link **Change Password**.

CHANGE PASSWORD

H T O 2 E 9

Guidelines to Participate in Online Competition for Voters'

STEPS:

Step-1 Register online, by visiting www.eci.nic.in and clicking on "Voter's Fest Online Competition for Voters".

Step-2 First time user should first register by clicking on "**Register**".

- a. User should enter valid mobile number and email-id and proceed
- b. User will receive OTP (one Time password) as sms on mobile number and to specified email-id.
- c. User need to enter the OTP and proceed.
- d. Fill details like state, First name, Last name, Age and Gender.
- e. Set the Password and Confirm Password click on "Register" and after successful registration, go to login.

Step-3 Login with the registered Mobile Number.

Step-4 Choose the Competition Category by clicking on the icons given on the Welcome Page.

Step-5 In the selected Competition Category, add title, description and image/audio/video and click on **Submit** button.

Step-6 User can view the added entries by clicking on the tab **View Entries**.

Step-7 Change Password facility is also provided.

Step-8 If the user forgets his/her password then it can be obtained by clicking on **Forgot Password** while logging in.

BY E-Mail / Secy Person

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110 001.

SUMAN KUMAR DAS
UNDER SECRETARY

E.Mail - sumands34@gmail.com
Tel/Fax : 011-23052082

No 491//SVEEP-III/2014

Dated: 4th February, 2015

To,

The CEOs of all States/UTs

Sub: Online Competition Hosted by ECI - regarding

Sir/Madam,

As you are aware that the Election Commission of India on 25th January, 2015 has launched a portal in ECI website under the caption "Voters' Fest – online competition for voters" under link <http://164.100.34.140/nvd/>. In this regard, the Commission has directed that the link for online competition should also be provided in CEOs/DEOs website in the same format (coloured button with image) for proper dissemination and wider participation by the people. The detailed SOP for the online competition shall be sent subsequently.

Yours faithfully,



**(SUMAN KUMAR DAS)
UNDER SECRETARY**

Immediate

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/SVEEP-III/2014

Dated: 17th January, 2015

To

The CEOs of All States/UTs

Sir/Madam,

I am directed to invite your attention to the CEO's conference on 13th January and Commission's directions therein, as given below.

1. Annual Calendar of Events

- 1.1 There shall be a broad common annual calendar of SVEEP activities across the country with one day earmarked every two months for a targeted intervention focused at a particular segment. (Draft calendar enclosed)
- 1.2 An online competition shall be held ahead on the theme, a month in advance. The online competition shall be centrally hosted on ECI website and link also be made available on CEOs and DEOs website. Such online competitions shall help in reaching out to and engaging with a wide audience and also add to the mobilization even that is being held every alternate month on the specified date.
- 1.3 IT has developed the tool for the online competition, which shall be launched on **20th January** alongwith the ECI Photo Exhibition at Dilli Haat, New Delhi. The links for the competitions may accordingly be made available on CEO/DEO website.
- 1.4 The entries shall be received through ECI portal and sent to CEOs through the ECI portal only. IT shall issue SOP on accessing the portal. CEOs shall select State winners in each category.
- 1.5 CEO may select and forward 2 entries in each category to ECI through the portal itself. ECI shall announce national winners and put up the winning entries on ECI website. The same may be displayed on ECI and CEOs website.
- 1.6 The creatives shall form the data bank of CEOs and DEOs. The winning entries shall create data bank at ECI. The CEOs/DEOs office can suitable showcase the entries during physical events/mobilization events on the theme being held in the state/district, every alternate month.

Action: Suggestions may be given on the annual calendar and dates selected for the monthly event.

2. Village Awareness Group

- 2.1 The Village Awareness Groups formed under the instruction of EEM may be strengthened. The VAG shall be entrusted with the entire task of SVEEP at the village level mainly focussing on ethical and informed voting.
- 2.2 The VAG can have BLO as the coordinator and ASHA, AWW, Village Health worker like FHW/MHW, Patwari, Gram Sevak, functionaries like Sathin, representation from Mahila Mandal and SHGs besides one or two eminent non-political person from the village.
- 2.3 The capacity building of the VAG may be regularly carried out and they may be equipped with SVEEP kits and sufficient advocacy materials.
- 2.4 Proposed timelines: The setting up of VAG in all villages may be carried out within Jan-Feb 2015 and capacity building completed by March 2015. A confirmation from the CEOs may be submitted to the Commission latest by 15th April 2015.

Action: CEOs may suggest on the constitution of VAG, capacity building, reporting and monitoring mechanism/format, besides proposed timelines

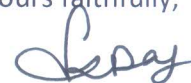
3. Voter Study at Village Level

- 3.1 DEO may conduct a voter study by the machinery (through BLO/workers/students etc) at grass root level in 4 Panchayat Villages/Ward in each AC - the highest turnout, the lowest turnout, the highest incremental turnout and the lowest incremental turnout. The Panchayat Village/Ward so covered shall have universal study conducted - thereby meaning all eligible people should be covered.
- 3.2 The study questionnaire, the process and the MIS may be evolved/developed at State by January-February.
- 3.3 The study conducted in March 2015 and report may be made available to ECI by 30th April 2015.

Action: CEOs may give suggestions on the study, mode/methodology of study, questionnaires and proposed timelines

Inputs may be sent to the Commission latest by 30th January 2015, for incorporating in the final circulars on each subject.

Yours faithfully,



(Suman K Das)
Under Secretary

Copy to:

1. PS to DEC(US)
2. PS to DG(PKD)
3. Director(NCS)
4. Director(IT)

CALENDAR OF ACTIVITIES

| | December/January | February/ March | April/May | June/July | August/September | October/December |
|---------------------|---|--|--|--|--|---|
| Day | NVD- 25 th January | International Women's Day- 8 th March | International Workers Day/ Labour Day - 1 st May | 5 th July | World Literacy Day - 8 th Sept | International Day for the persons with disability – 3 rd Dec |
| Focus | Youth | Women | Migrant Labour & Factory Workers | Service Voters | School Children – the future electors | Differently Abled, Homeless, Transgenders |
| Pre-activity | Online competitions on the focus theme in terms of one minute films, songs, slogans, cartoons, posters, plays, suggestion/ideas etc and the winning entries to be displayed at the site of the main activity | | | | | |
| Activities | Host of Activities targeting youth | Folk competitions among women | Song and slogan competition among organized and non-organised labour segment | Marathon runs in cantonments for service personnel | Debate and declamation contests in schools | Rallies and walkathons |

Secret